



Long-term, Single-Site,
Charismatic Bird
Species Monitoring
with Stable Staffing in
an Environmentally
Liberal Region –
*Volunteers & the
GGRO*

Allen M Fish & Buzz C Hull
& 2200 citizen scientists

PPSR – UC Davis 2013



GGRO is a program of the Golden Gate National Parks
Conservancy
in cooperation with the National Park Service.



GOLDEN GATE
NATIONAL
PARKS
CONSERVANCY

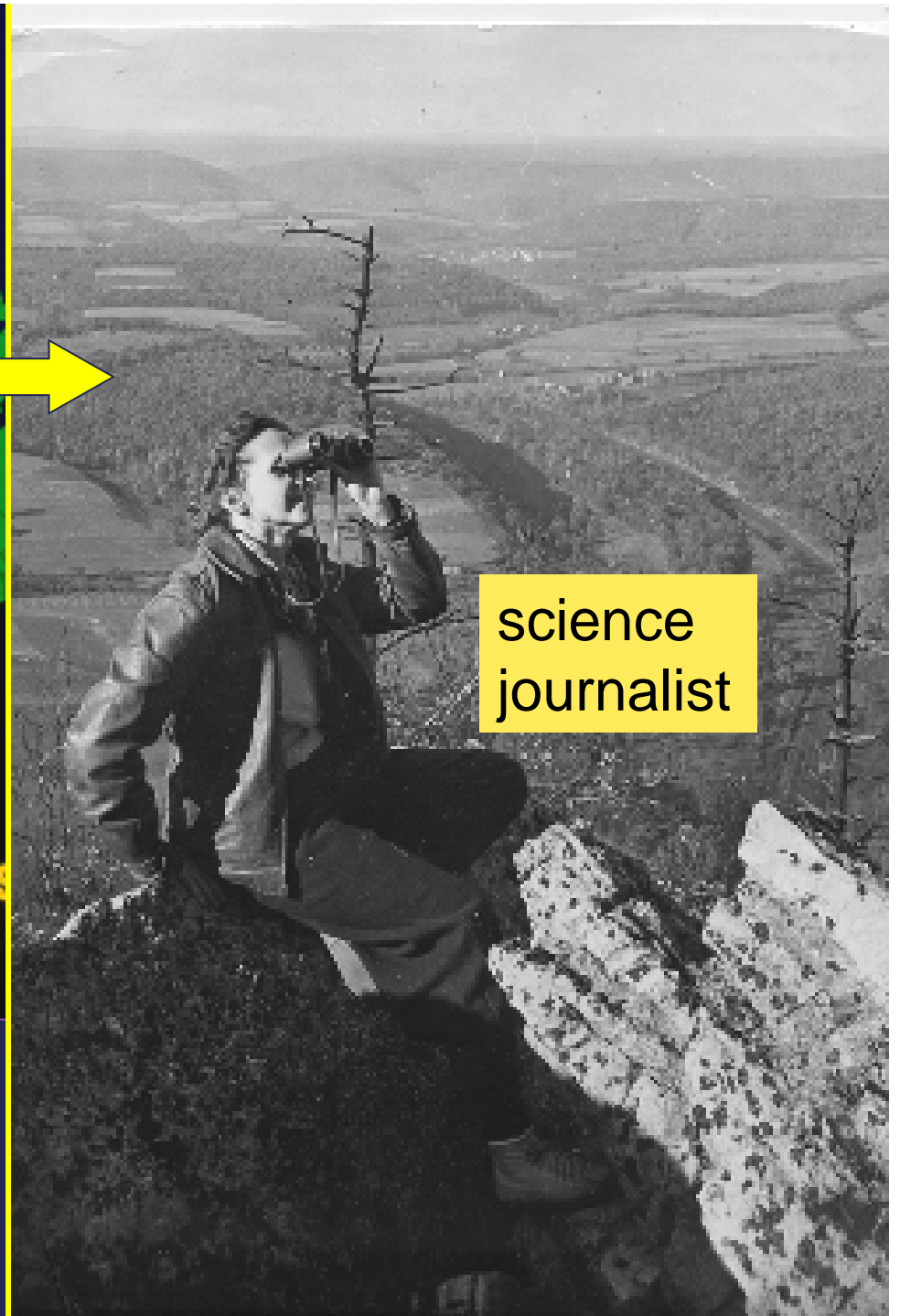


Male Northern
Harrier

**300 volunteers
& 3 staff
dedicated to
long-term
monitoring of
California's
raptors.**



Raptor



science
journalist



Hawk Hill

SF



1972 -- Laurence Binford (CAS) locates the Marin Headlands hawk migration.

Fall migration: 20-40K raptors, 19 species

Spring migration: 5K raptors, 19 species



By 1984, the
GGRO was
formed ...



to inspire
preservation of
California's raptors
through scientific
monitoring, tracking,
and public education;



**GOLDEN GATE
RAPTOR
OBSERVATORY**



To make Hawk Hill an open-air school for budding fall migration-watchers.

Odwaloculars!





GGRO RESEARCH

- Hawk counting
- Banding
- Radio-tracking
- Nest monitoring
- Cell-phone/GPS tracking
- Specialized research

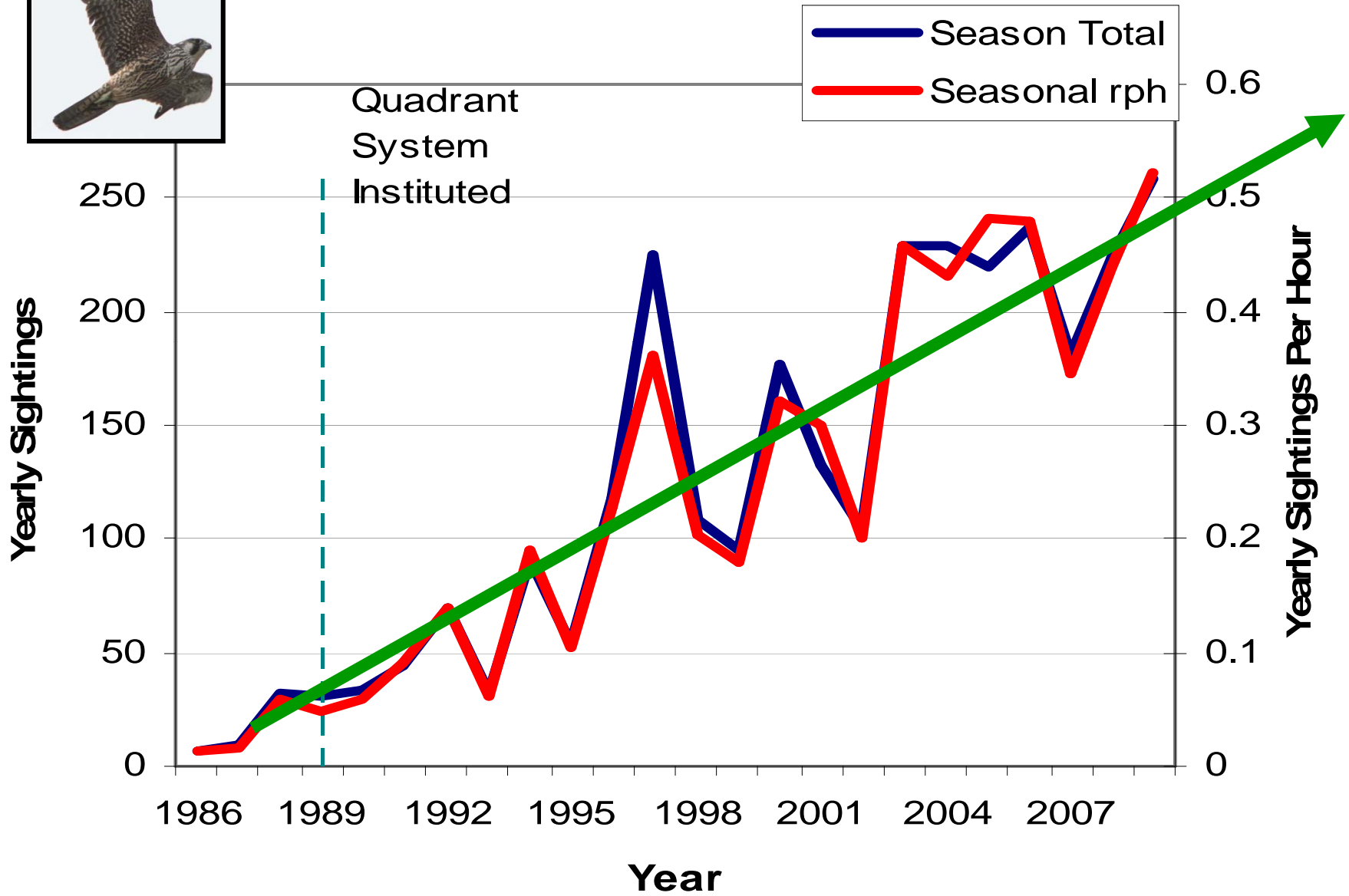


Hawkwatching





Peregrine Falcon



Banding





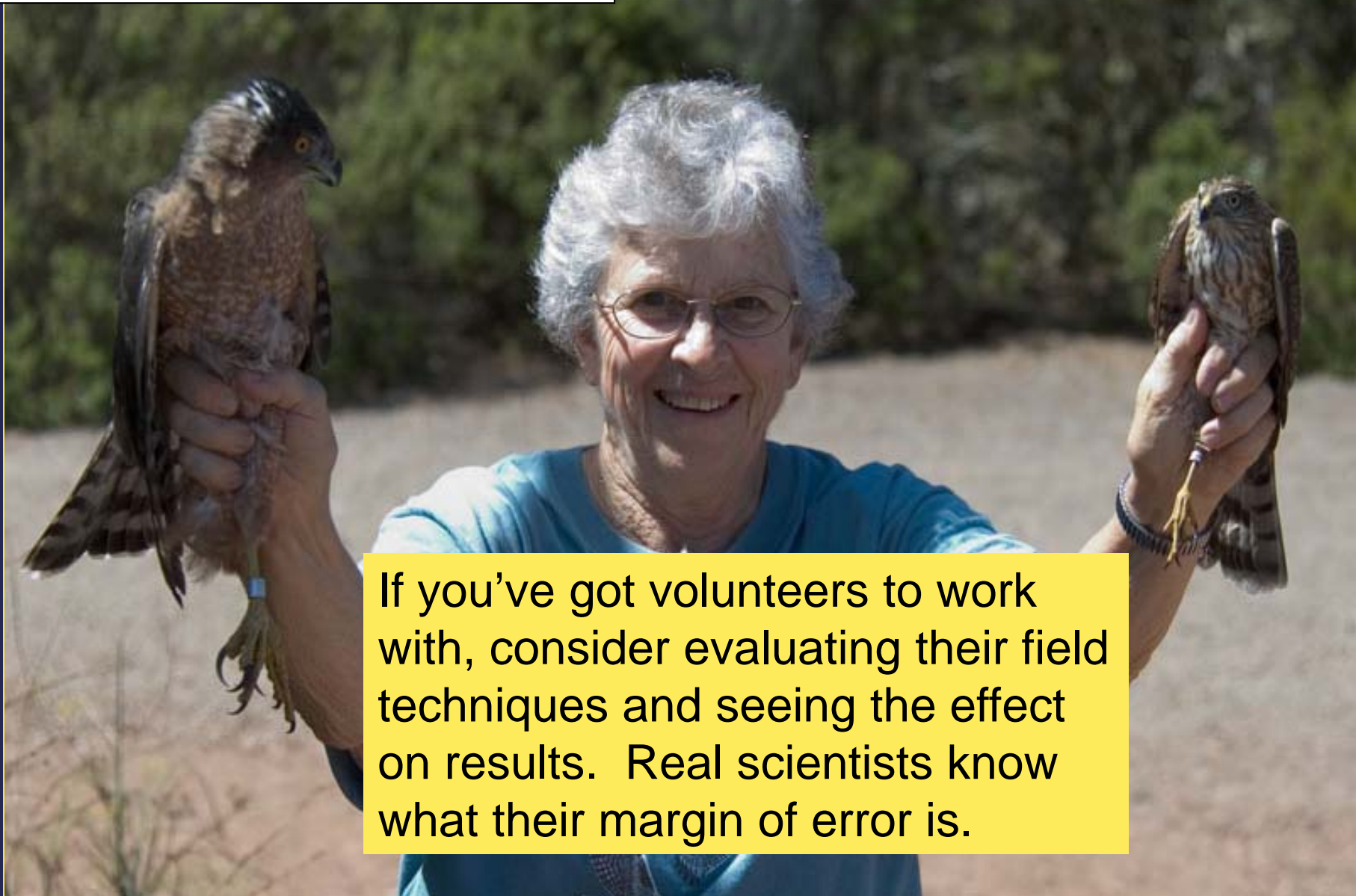
36,000+ hawks banded
1200 band recoveries



3% rate

BANDING is partly waiting for recoveries to show you migratory patterns but **ALSO** a **HUGE** opportunity to study the bird in hand: health, diseases, genetics. **MUCH** of our **HARD SCIENCE** are **COLLABORATIONS**.

Accipiter ID Study

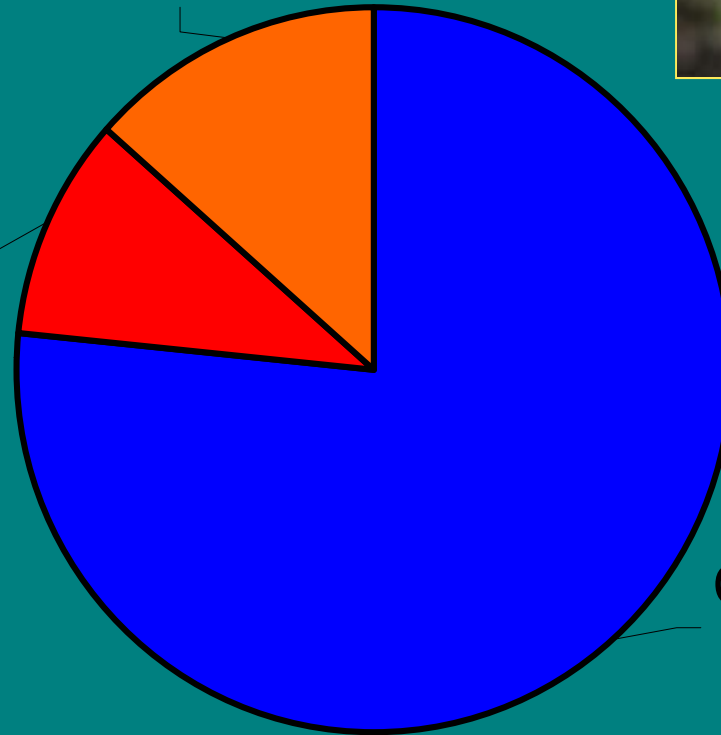


If you've got volunteers to work with, consider evaluating their field techniques and seeing the effect on results. Real scientists know what their margin of error is.



Unidentified

Wrong



Correct

Accipiter Identification 1994-2003

N = 1018

VOLUNTEER STRUCTURE

- Daily data collection, Aug-Dec
- 1 LONG day every other week
- 1 class of vols each year
- April-May: Recruitment
- June: Interview & notify
- July-Aug: Trainings
- 2-year apprentice; no guarantee about being invited back
- Heavily dependent on volunteer MIDDLE MGMT – Dayleader system.



STATS & HIGH POINTS



- More than 2200 vols in 30 years
- 44,000 vol hours annually
- Annual retention 75-80%
- 30% are 10-years+
- 56% women, more in banding
- 85+ scientific presentations & publications
- 10K visitors/yr; 90 classes/yr
- Other scientific & conservation impacts: collaborations; agency consultations, conservation campaigns, college classes
- WE ARE a nexus of raptor obsession



LESSONS LEARNED



- Not all programs get equal staff time; we get stretched – but be clear what your baseline operations are
- Volunteer contract that includes job description & at-will closure
- Constantly data-check
- Keep data collection simple
- Deadwood (1 in 20); Vols from Hell (1 in 500)
- No-shows (2 times & you're out)
- Don't chase volunteers
- Engage college interns



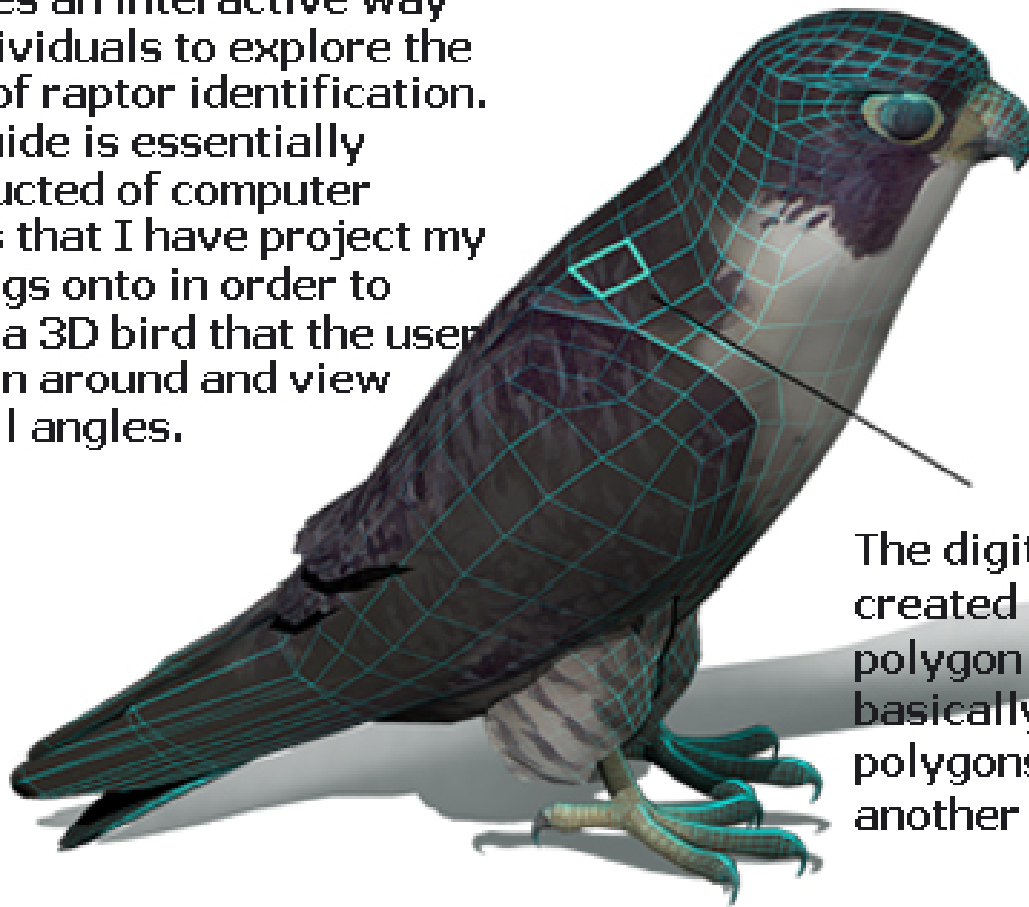
MORE LESSONS

- Twice annual newsletters to donors, colleagues, professionals in the field, etc. Make it professional & GIVE it AWAY.
- Monthly newsletters or communications to volunteers.
- Whose interest is being served? Both. A good match means that this COLLISION of INTERESTS is compatible. If not, fire the vol.
- Vols are NOT cheap labor; they are an expensive investment in community. So why do that?



VOLUNTEERS bring something unpredictable...

This sample page of my online 3D hawk field guide provides an interactive way for individuals to explore the world of raptor identification. This guide is essentially constructed of computer models that I have projected my paintings onto in order to create a 3D bird that the user can spin around and view from all angles.

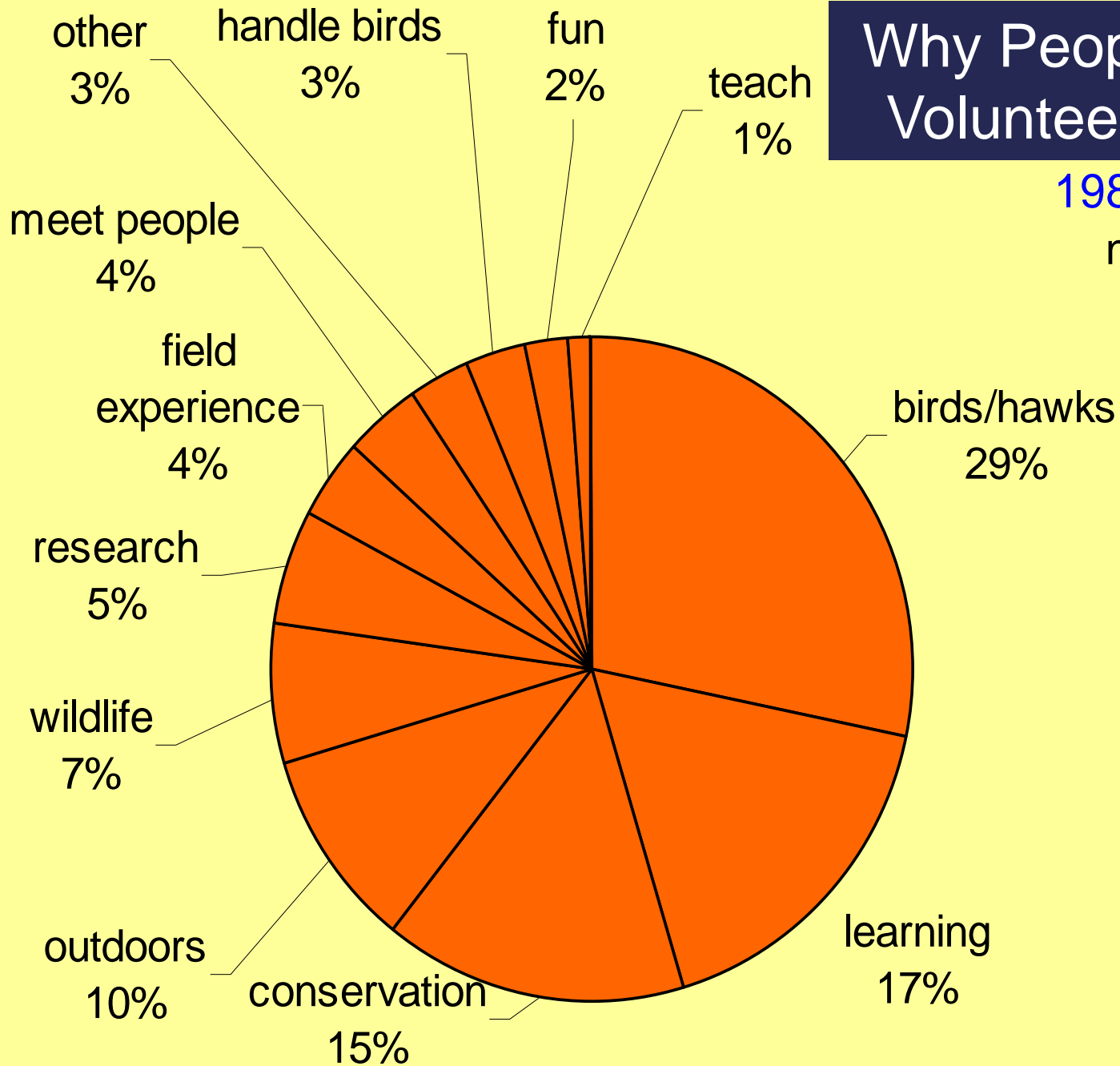


The digital hawk model is created out of a wireframe polygon mesh, which is basically a number of polygons attached to one another to create an object.

Why People **SAY** they Volunteer for GGRO

1983 - 2003

n = 806



VOLUNTEERS are looking to contribute to effective science & conservation. They want to feel valued; to feel connected, & to have an authentic experience.

Public
em**P**owered
in **S**ervice
of a **R**esult



Good science is tense even without the public in the room.

- Hypothesis testing
- Long tedious repetition
- Professional review
- The pretense of objectivity
- The sublimation of passion
- Windowless laboratories

